# Kotobook privacy policy

We are pleased that you have decided to read Kotobook's **Privacy Policy** ("Policy")! In this section, we describe how we collect, store, protect and disclose your information, and to whom we disclose it. We also recommend that you read our Terms of <u>Service</u>.

To make your experience of using the Kotobook **mobile app** (the "App") or using our digital products and services (such as our contests, surveys, zooplaces) even more enjoyable, we collect certain information about you. In addition, you may share information with other Kotobook **users** ("Users") through the app or on the sites. Sometimes we also need to share your data.

The Kotobook **app and websites** are used around the world, and we will send your information to Ukraine and use it regardless of your country of residence. Our Policy explains how we protect your data when it is transferred abroad. Please read these provisions carefully!

### Who we are

The operators of personal data collected and processed within the application are the following legal entities **within** Ltd Genesis world (referred to in this Policy as "we" and "us").

You can contact kotobook's **data protection officer** by writing to <u>https://www.facebook.com/followmekotobook</u>.

### **1. COLLECTION OF INFORMATION**

### **Registration information**

When you download the App and create an account ("Account"), we may request certain information ("Registration Information") about you, including the following information:

- Name;
- Username;
- E-mail address;
- Mobile phone number;
- Gender;
- Date of birth;
- Photographs;
- Location;
- Pets;
- Credentials for your social media accounts linked to your Kotobook **account** (for example, credentials for your Facebook and Instagram accounts). For more information, see Section 7 "Linking Other Accounts to Kotobook" below.

You will need to verify your mobile phone number to register your account. Once registered, you will be able to view and change this information at any time. This will require simply accessing Kotobook or

contacting Kotobook Support. This does not apply to your location if you provide Kotobook Access to your location in your device settings, this information will be updated automatically based on the location of your device. You agree to promptly update the personal data in your account. If your phone number changes, please remember to update it in your account.

The information we collect helps to make our application even better and make sure that our users are real people (robots, fakes, scammers and bots are not welcome here and are legally punishable!). The data you provide during registration, such as name and nickname, can be seen by other visitors to your page.

In accordance with the Law of Ukraine on Consumer Privacy Protection, the personal data we may collect about our users are divided into the following categories:

- A. Identifiers such as name and location.
- B. Personal data in accordance with the Law of Ukraine on the storage of customer data, such as contact information (including email and phone) and payment data.
- C. Data protected by the law of Ukraine (subject to their provision), such as age, sex, marital status, race, origin, nationality, religion and health data.
- D. Business data, such as transaction information and purchase history.
- E. Biometric data, such as facial thermogram.
- f. Data about the use of the Internet and social networks, such as the history of search and interaction with our sites and applications.
- G. Geolocation data, such as mobile device location data.
- H. Electronic, visual, and audio data such as photos and videos.
- I. Professional data relating to employment, such as work history and previous employer.
- K. Information about education.
- L. Conclusions drawn from the above-mentioned personal data, in particular for the purpose of understanding the personal preferences or characteristics of the user.

### Profile information

We recommend and advise you (and other users) to be careful about the information you disclose about yourself. We do not recommend placing your email addresses, links, instant messenger details, phone numbers, full names and addresses, credit card details, national identification data, driver's license numbers and other sensitive information in your profile, which is open to abuse and misuse.

When posting information about yourself or using the chat function to communicate with other users, remember that only you decide to what extent to share personal information. Section 4 below explains in more detail who specifically has access to the information you publish on Kotobook.

### Profile verification information (including biometric data)

In the interest of security and in order to improve the user experience, we may ask users to verify their account. Verification may require your phone number and, in some cases, a photo verification. This is only necessary to make sure that you are not a robot. We also combat the creation of fake accounts that can be used to harm other users or commit cybercrimes - such accounts pose a threat to the Kotobook

community. and prevent other users from enjoying communication. Verification may be required to prevent fraud. In addition, you can take photo verification voluntarily (to decorate your profile with an authenticity verification **icon**).

If you choose to take a photo verification, we will scan every photo you provide for this purpose. This process may be done using facial recognition technology, which will allow us to compare uploaded photos with a profile picture to make sure that you are you. Photos uploaded for verification purposes will not appear in your profile. We will keep scanned copies of them for your future verification and accounting purposes for as long as they are necessary for these purposes or for three years from the date of your last interaction with our sites and applications, whichever comes first. At the end of the retention period, we will take economically reasonable steps to safely and permanently delete the scanned copy data from our systems.

### Information provided at the time of purchase

If you choose to purchase one of our services or the services of our partners, we will process your payment details and store them securely for fraud prevention, audit or tax purposes.

As part of the fight against fraud, Kotobook also uses automated solutions to prevent fraudulent payment transactions. This system checks payment transactions for violations of our <u>Terms of Service</u>. If the system finds a payment transaction that may violate the Terms of Service or may be fraudulent, such a transaction is automatically blocked. The user who attempts to make such a transaction will receive a notification that the transaction is blocked, and can contact Kotobook if it believes that the decision was made by mistake.

Please note that if one of your accounts has been suspended for any reason, your accounts on other platforms or applications of the Genesis World Ltd **group of companies** may also be blocked as part of the fight against spam and fraud.

### P2p donation and verification

Contributors who create relevant content around their recruitment may be able to receive financial support (donations) from other contributors. Each person may be able to withdraw the donation and appear in the personal page located in the profile section - withdrawal of funds. The minimum amount for withdrawal is the equivalent of 300 US dollars. The funds are saved on the company's balance sheet and can be withdrawn from the account in exchange for commissions and tax payments. To determine the value, the administration has the right to request verification of the account manager and carry out verification. For verification, the administration has the right to request an identification photo and passport data to identify the individual.

### Geolocation information

If you have allowed Kotobook to access your location in your device's settings, when you use the mobile app, we will collect information about Wi-Fi hotspots and your location (latitude and longitude), as well as store the coordinates of your device in order to offer you certain features. This information helps us determine your physical location and personalize the application to make it easier for you to interact with others users due to the fact that they will be shown information about your location, and you - profiles of users, pet stores, veterinary clinics located nearby.

If you have location enabled and want to turn it off, follow these steps:

On iOS:

- 1. Settings.
- 2. Scroll down. We are looking for the Kotobook application.
- 3. Geolocation.
- 4. Select in the parameters allow access to geolocation Never.

On Android:

- 5. Settings
- 6. Application
- 7. Permissions
- 8. Application Solutions
- 9. Location
- 10. Catobuk

### **Device Information**

When you use the application, we may collect certain information about your device, including information about the unique identifier, model and operating system of the device, for the purposes set forth in this Policy. In addition, if you give permission, the app will access your address book solely for the purpose of adding new contacts.

#### Links

We may remember how you interact with links available on Kotobook, including links to third-party services, through redirects or other means. We may share aggregated statistics, such as how many clicks were made on a particular link.

### Honesty Club and Other Interactions

From time to time, we may conduct surveys for research purposes and may contact you to see if you wish to participate. We may also contact you to find out if you would like to provide feedback, give feedback, or participate in an advertising or charity campaign (for example, if you tell us that you have found a pair for yourself or a pet in the app, we may contact you and ask if you want your story to be used to advertise Kotobook. ). Such surveys and campaigns are voluntary and further information about them will be provided to you as soon as we contact you. If you do not want to be contacted about participating in surveys and advertising campaigns, please contact our support team via <a href="https://www.facebook.com/followmekotobook">https://www.facebook.com/followmekotobook</a>.

### Contact customer support

If you contact our support team through <u>the https://www.facebook.com/followmekotobook</u> we will receive your email address, and we may also track your IP address and the information we receive from you to help resolve your issue. We will keep a record of our correspondence with you, including any complaints we receive from you about other users (and from other users about you) for a period of 6 years after your account is deleted.

#### Cookies and similar technologies

When you visit our websites or use our app, we may automatically collect your personal data through the use of cookies or similar technologies. A cookie is a small file that can be downloaded to your device or

browser so that we can recognize and remember you. You can learn more about cookies and how we use them, as well as the options available to you to manage cookies, see our Cookie Policy.

## 2. USE OF YOUR INFORMATION

Our main goal is to make your stay on Kotobook as enjoyable and rewarding **as possible**, and for this purpose we may use your login details and other information to:

- to offer you our services and features;
- offer you the services and products of our partners;
- tell you about our app (e.g. updates and new features);
- personalize the app and sites for you, as well as the content provided to you;
- Research and analyze how you interact with the app and sites.
- resolve disputes, troubleshoot problems, and enforce our Terms of Service;
- investigate fraud, protect our legal interests and enforce our Terms of Service;
- send you information about available promotions and offers if you have subscribed to the newsletter or otherwise informed us that you do not object to this (you can unsubscribe from marketing at any time in the application settings or using the mechanisms and unsubscribe links contained in each message);
- protect our users and third parties from any harm.

### Moderation practices

We use automated systems and the help of moderators to monitor and review accounts (including photos and other information uploaded to user profiles) and messages for compliance with our Terms of Service. When we detect accounts or messages that, according to certain criteria, violate our Terms of Service., we send a warning and restrict or block the user's access to this account. The user can contact Kotobook to appeal against this decision.

If you post content that doesn't comply with our Terms of Service, we may restrict or block access to your account.

### Legal basis

In accordance with the data protection laws in force in the EU and Ukraine, we are obliged to inform you of our legal basis for using your data. We have summarized the types of legal basis in the table below. Where the legal basis implies a legitimate interest, you have the right to object to our use of your data. The relevant sections of this Policy explain how you can revoke consent or refuse certain types of consent. use of data (if applicable).

Purpose of data use	Data	Source	Legal basis
Provision of Kotobook social network services	Name, email address, date of birth, location (categories A and B in the CCPA classification)	You provide us with data such as your name, email address and	Contractual necessity

		date of birth. We receive your location data from the device you use to receive our services	
Providing opportunities for communication on the Kotobook <b>website</b>	Optional information that you can provide in your profile, gender identity, religion, ethnicity, interests, as well as photos, etc. (categories B, C, Z, I and K in the CCPA classification)	You provide this data	Contractual necessity and our legitimate interests: it is in our legitimate interest to provide communication opportunities in the Kotobook <b>app</b> . The processing of personal data of a sensitive nature or data belonging to a special category may require your explicit consent
Verifying your identity, preventing fraud, and keeping users safe	Phone number and, if required and permitted, profile verification photo (ccPA categories B and Z)	You provide this data	Legitimate interests: it is in our legitimate interest to protect users of the site and to ensure that accounts are not created for the purpose of deception
Charging for paid services, goods or services (not	Payment card data (categories B and D in the CCPA classification)	You provide this data	Contractual necessity

applicable to users making payments through the App Store)			
Enabling our advertising partners to serve targeted ads to users of our app and sites (including viewing video ads for a fee)	Advertising identifier associated with your device (device IDENTIFIER), age, gender and IP address (and your estimated location based on IP address) (categories A, B and F in the CCPA classification)	We receive age and gender information from you, and device ID and IP address information from the device you use to access the services	Consent – as specified by you in your privacy/cookie management settings, as well as in the privacy settings in your browser or on your device (if required by the device manufacturer (for example, for Apple devices using iOS 14.5)
Providing advertising to users of sites and applications on third-party platforms and evaluating the effectiveness of these advertising	Data about your visit to the sites or application, as well as about your interaction with them (for example, downloading our application or creating an account on Kotobook), IP address (and your estimated location based on IP address), age, gender, device identifier (categories B, C, G, E and K in the CCPA classification)	We receive age and gender information from you, and other information from the device or browser you use to access the services.	Consent – as specified by you in your privacy/cookie management settings, as well as in the privacy settings in your browser or on your device (if required by the device manufacturer (for example, for Apple devices using iOS 14.5)
Conduct promotions and advertising in the app	Location, gender, age and other information that you voluntarily provided to us when filling out your profile (categories A, B and F in the CCDA classification)	We receive age and gender information, as well as information from your	Legitimate interests – it is in our legitimate interests to provide targeted

		profile, from you, and location information from the device you use to access the services	advertising so that users see relevant posts and allow us to generate advertising revenue
Providing marketing information about our events, offers and services	Name, email address, mailing address, Instagram account and mobile phone number (categories A and B in the CCPA classification)	You provide this data	Consent or legitimate interests in accordance with the legislation applicable to our marketing activities. It is in our legitimate interest to promote our business and products
Contacting you to conduct surveys for research purposes and to obtain feedback, as well as to offer participation in advertising campaigns	Email address and mobile phone number (category B in the CCPA classification)	You provide this data	Legitimate interests – it is in our legitimate interest to conduct research that contributes to the development and improvement of the application and services
Allowing users to create and develop a profile on Kotobook and log in to the app through accounts on other platforms	Data from Facebook and other third-party accounts (see Section 7 of this Policy for details) (categories A, B, C and Z in the CCPA classification)	We receive this data from Facebook or the providers of other	Legitimate interests – it is in our legitimate interest to facilitate

		accounts you use to log in to your Kotobook account	access to our services
Conduct research and analysis to improve the app	Logs and usage data, including IP address, browser type, reference domain, pages viewed, mobile operator information and search terms, images and videos (category E and Z in CCPA classification)	You provide photos and videos, logs and usage data we receive from the device you use to access the services	Legitimate interests – it is in our legitimate interests to analyze how users access and use our services in order to be able to further develop the application, implement security measures and improve the service
Processing of your letters and requests, including requests in social networks	Email address, IP address, social media accounts and phone number (categories B and E in the CCPA classification)	You provide your email address, social media name and phone number when you contact us, and we receive your IP address from the device you use to contact us	Legitimate interests – it is in our legitimate interest to respond to your inquiries to ensure that we offer quality service and successfully troubleshoot problems
Investigate violations and block users for violating our Terms of Service	User name and credentials, profile information, message content and photos; usage and device information, e.g. IP address, as well as IP session information (categories A, B, C, E and Z in the CCDA classification)	You provide us with registration data, profile information, messages	Legitimate interests – it is in our legitimate interest to prevent

		and photos. The rest of the information we receive from the device from which you accessed the service	unlawful behaviour and to guarantee the safety and reliability of our services
Blocking transactions to combat fraud	Name, IP address, e-mail address, phone number, cardholder's name, payments received, payment type, user ID, country (categories A, B and D in THE CCPA classification)	You provide your name, email address, phone number and card details. We receive your IP address from the device you use to contact us. We receive your payment data in the course of your interaction with the service	Legitimate interests – it is in our legitimate interest to prevent fraudulent transactions and to ensure the security of the services we provide
Activate voice and video calling and send pictures and videos	Data on the use of voice and video calling functions, as well as on the exchange of images and videos (categories E and Z in the CCDA classification)	We receive this data from the device you use to access the services	Legitimate interests – it is in our legitimate interest to provide this functionality along with other services
Gain a more complete view of you to personalize the services we provide to	Apps installed on your device (Android only) (ccPA categories E and L)	We receive this information from the	Accord

you and show you the most relevant profiles		device you use to sign in to the app	
Protection of our legitimate interests and rights, as well as protection of the interests of our users	Any information relevant to the matter	Depending on the nature of the data, we may receive it directly from you, your device or third parties.	Legitimate interests – it is in our legitimate interest to protect our rights, defend against legal claims, and protect the interests of our users and representatives of third parties

## **3. DISCLOSURE OF INFORMATION**

It is our policy not to disclose your personal data, except in the limited cases set out below:

Circumstances permitting disclosure of data	Disclosed data
Service Providers - We engage certain third parties to perform certain tasks and provide services to us. We may disclose your personal data to these third parties, but only for the purpose of performing these tasks or providing goods and services. For more information, see below	This may include any data, including all categories from the Law of Ukraine on protection of personal data of consumers, listed above.
Moderators - to control the behavior on the site / in the application and approve the content	Name and registration data, profile data, messages and photos (categories A, B, C and Z in the CCPA classification).
Advertising Partners – Our advertising partners provide targeted advertising in our app and on websites (including reward-per-view video ads) – see below for more on this below	Advertising identifier associated with your device (device IDENTIFIER), age, gender and IP address (and your estimated location based on IP address) (categories A, B and F in the CCPA classification).
Law Enforcement - As we discussed in our <u>Terms of</u> <u>Service</u> , it is very important to us that all Kotobook <b>users</b> behave appropriately while using our app. We	This may include any personal data provided by you to Kotobook, depending on the nature of the

will work with third parties to enforce their intellectual property rights or other rights. We will also cooperate with law enforcement authorities, both inside and outside your country. where required by law, when a potential crime is being investigated or where it is necessary to protect someone's vital interests. For these purposes, we may retain or disclose your information, including your credentials, if we have reasonable grounds to believe that it is necessary to comply with a law or regulation or to comply with a legal proceeding, court order or response to a request from a judicial authority; to protect the safety of any person; to respond to fraud, security threats or technical problems, for example, by using anti-spam service providers to protect against criminal activity or to ensure the security of our rights or property or the rights and property of third parties. For this purpose, we may use or reject any legitimate objection available to us.	request or the problem we have encountered, including all of the CCDA categories listed above.
Marketing Service Providers - Helps you perform marketing and advertising tasks on third-party websites and apps and evaluate the effectiveness of our advertising campaigns. See below for details.	Advertising identifier associated with your device (device identifier), estimated location (based on IP address), age, gender and data about your visit to sites or applications, as well as about your interaction with them (for example, downloading our application or creating an account in it), hashed email address (only for "specialized target audiences" (categories B, C, G, E and K in the CCPA classification).
Payment and telecommunication companies - to pay for our premium services	Cardholder's name, cardholder's address, card number, transaction amount, transaction date and time (categories A, B and D in the CCPA classification)
Business Transactions - In the event <b>that</b> Kotobook or any of our affiliates transfers business or changes ownership, for example, due to a takeover by another company or a merger, reorganization or sale of all or part of the assets, or in the event of insolvency, we may be required to disclose your personal data to the purchaser of all or part of the business, as well as the arbitration manager	This can apply to all data, including all CCPA data listed above
Anti-spam and anti-fraud – Your data may be shared with other members of the Kotobook <b>group of</b> <b>companies</b> , for example, for the purpose of blocking	This may include email address, phone number, IP address and IP session information, social network ID, username, user agent string,

your account or preventing potentially fraudulent transactions as part of our anti-spam and anti-fraud work.	transaction details, and payment details (categories B, E, and D in CCDA)
Summary Information – We may disclose aggregate information to third parties, including your personal information (other than that which identifies you directly), as well as other information, such as event log data for industry analysis and demographic profiling.	
Pet stores, veterinary clinics	This can apply to all data, including all CCPA data listed above

## **CLARIFICATION OF DISCLOSURE**

### Disclosure of personal data to service providers

We engage certain trusted third parties to perform our tasks and provide services to us ("Service Providers"). Kotobook may disclose a user's personal data to different vendors based on a number of factors, such as which of our applications and websites the user uses. For example, we typically engage the following vendors to provide our services to users of the Kotobook app:

- Billing services allow our users to purchase paid features of the application (for example, Google Play)
- Authentication services allow our users to authenticate their account
- Social media service providers allow our users to create/link their Kotobook **account** to accounts on other platforms (e.g. Facebook or Instagram)
- Product improvement and market research we use third-party platforms and agencies to conduct user surveys and market research in order to improve the quality of our products and services
- Growth Marketing Services Allows you to promote and advertise Kotobook **to** potential users (e.g., AppsFlyer and Facebook)
- IT services some third-party software providers involved in our work may process personal data of users (for example, if a user contacts us via social networks and asks for support, this request will be processed by the provider of management software for our community)

We are vigilant in ensuring that all our service providers have adequate data protection and information security measures in place and provide them with only the personal data they need to provide the relevant service. In addition, our suppliers are subject to extended obligations under our contractual arrangements, including strict restrictions on data retention.

### Disclosure of your personal data to marketing service providers and advertising partners

We may partner with advertisers and place third-party advertisements on our app or on websites ("Advertising Partners"). In addition, we partner with marketing service providers (e.g., Facebook) ("Marketing Service Providers") who help us promote and promote our app and services on third-party websites and apps, and measure the effectiveness of our advertising campaigns, including for the following purposes:

- to exclude you from advertising campaigns aimed at attracting new users, if you already have an account on Kotobook;
- to display ads to users who have visited the Kotobook app/sites but have not yet created a Kotobook account;
- to form a target audience for our advertising from potential users who are similar to you based on the information that marketing service providers have collected about you (such an audience is also known as a "similar target audience");
- to include you in a "special target audience" to receive promotional materials from Kotobook (as a rule, this includes users who, in our opinion, will be most interested in certain advertising).

We disclose to companies a limited amount of your personal data for marketing and advertising purposes, namely:

- an advertising identifier associated with your device (this is a random number assigned by the manufacturer of your mobile device (for example, Apple or Google) to your device so that advertisers (including the manufacturer) can learn about the views of or clicks on advertising in the application or on the sites, as well as when the advertisement leads to a conversion (for example, to download the application advertised to you))
- your intended location (based on your IP address)
- age and gender
- data about your visit to our websites or application and the actions taken (for example, downloading an application or creating an account in the application)
- a hashed\* version of your email address (to create "specialized target audiences").

\*Hashing is a way to encrypt information by converting it into a combination of random numbers and letters. You can't track your email address by this code. The hashed addresses sent to the Marketing Service Provider are matched with the hashed information list of users of that Provider, and our advertising is offered to those of our users who are present in the Provider's list. The matching and mismatched hashes are then removed by the Provider.

For more information about how we use cookies and other tracking technologies, and how to adjust and manage your preferences for such technologies, please see our <u>Cookie Policy</u>. Some platforms require the user's consent before allowing Kotobook **to** use the data collected through this platform for advertising purposes. In such cases, Kotobook will only use this data with the necessary consent. In the security settings of your device, you can prevent or restrict the disclosure of device identifiers to third-party advertisers, as well as control how device identifiers are used. In some cases, these third parties will also use the data they collect for their own purposes, for example, to combine your data with other data in their possession to inform about advertising services provided to other customers.

#### Google reCAPTCHA service

We use the reCAPTCHA verification tool to protect our community from spam and aggression. This service is provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA, and is governed by <u>Google's Privacy Policy</u> and <u>Terms of Service</u>.

reCAPTCHA helps us distinguish between data entered by a real user and data entered by a bot. We transmit some data about the device and the application to Google's servers to make sure that the actions in our application are performed by a real person. Google may also use this data to improve the performance of reCAPTCHA. The transmitted data may contain the following details: URLs; IP address of the user; Google account information (if the user uses a Google account); browser information (including browser type, browser size, browser resolution, browser plug-ins, language settings and date); Page actions information obtained from cookies. The processing of this data is based on our overriding legitimate interests in protecting the application from bots.

### WHAT INFORMATION OTHER USERS MAY SEE ABOUT YOU

You're the very best, and we want the whole world to know about it, so we've developed a number of special features that help you meet and connect with other users.

When using the Kotobook **app**, keep in mind that all the data you post or submit in the app can be made available to users of the app or to others. We want our users to be mindful of what information they post, as it may become publicly available.

Please be careful when posting personal information such as religion and health data on your profile. Information such as sexual preferences may be provided voluntarily by you when you create a profile, but you are not required to do so. Please remember that the photos you post on Kotobook may also reveal information about you. If you provide or upload personal information about yourself, you give your consent to its processing and publication in the public domain.

Information on your Kotobook **profile**, as well as other information you disclose in the app, including certain data added to your profile through other accounts (e.g., Facebook or Instagram – see Section 7 of the Privacy Policy for details), may be viewed by other users. In addition, they may share this information with individuals who are not users of the app. For example, someone can invite one of their Facebook friends to get to know you by taking a screenshot of the photo on your profile and sending it, regardless of whether their friend is a user of the app.

In addition, please note that in certain countries (currently only in the Republic of Korea) Users may download a copy of their message history (as required by local law), and Kotobook has no control over the publication or use of this information by Users.

If you're using Facebook or another third-party account on a shared device to sign in to the app, be sure to sign out of the app or the corresponding third-party account when you're done using the device so that no one can use your Kotobook **account**.

### **OUR AGE POLICY.**

We want our app to please as many people as possible, but our users must be 14 years of age or older.

Kotobook does not knowingly collect any information about minors. We do not involve or encourage the use of our service by persons under the age of majority. If we become aware of the registration of a user under the age of 14 and the provision of their personal data to them, we will take steps to delete such profile and all information about it. If we have deleted your profile for violating the minimum age rule, we may retain your email and IP addresses so that you do not attempt to circumvent our policies by creating a new profile.

## SECURITY.

Kotobook takes the necessary security measures to protect and prevent the loss, misuse, unauthorized access or disclosure and alteration of information under our control, including your personal data. We apply all reasonable security measures to protect the confidentiality of your personal data. Our technical specialists are constantly working to ensure that Kotobook remains a secure site.

Unfortunately, no website or data transmission over the Internet is completely secure, and even we cannot guarantee that unauthorized access, hacking, data loss or other breaches will never occur. We encourage you to take the necessary precautions to protect your data, namely:

- 1. Log out of the account at the end of the session. We don't know who might stumble upon it!
- 2. Do not share your Kotobook account password with anyone!
- 3. Change your password periodically.

### 7. LINKING OTHER ACCOUNTS TO KOTOBOOK.

### Use your credentials from other social networks to log in to Kotobook

When you sign in to our app with your Facebook account, you give Facebook permission to disclose your name and profile picture to us. You also authorize Facebook to disclose your email address (if linked to your Facebook account), date of birth, profile pictures, gender, likes, and current city of residence to us, unless you separately opt out.

If you sign up or sign in with an Apple ID, you allow Apple to reveal your Apple credentials, name (which you can edit), and email address (you can hide your email address, and then Apple will create a random address, keeping your email address private). This email address will be linked to your Kotobook **account** and will be used to recover it.

We use this personal data to create your Kotobook **account**. If you delete the Kotobook **app** from your Facebook settings or apple ID, we will lose access to this data. However, we will retain the personal data you provided to us when you registered for your Kotobook **account** using Facebook or Apple ID (you must delete your Kotobook account completely to deny us access to this data).

### Link social media accounts to your Kotobook account

You can link your Kotobook **account** to your Instagram or Facebook accounts, allowing you to share information from those accounts directly on Kotobook (such as instagram photos).

We receive the limited amount of information that Instagram/Facebook allows for disclosure (in accordance with the Instagram/Facebook policies and your permission when you first link your account on these platforms to your Kotobook **account**).

If you want to unlink your Kotobook **account** from your Instagram or Facebook accounts, please go to your Instagram or Facebook settings and follow the instructions to remove your Kotobook **app** privileges. Please note that information that has already been added to your Kotobook **account** from these platforms will not be deleted. It will need to be deleted directly from **your** Kotobook **account**.

## 9. YOUR RIGHTS.

The privacy laws in force in your country may grant you the following rights:

- 1. Right to information: what personal data is processed by the organization and why (this notice).
- 2. Right of access: You can request a copy of your data.
- 3. Right to rectification: If the data is incorrect, you have the right to rectification.
- 4. Right to erasure: You have the right to delete data in certain circumstances.
- 5. Right to restriction of processing: in some cases, you have the right to request the termination of processing, but the data will not be deleted.
- 6. Right to data portability: You can request a copy of your data in a machine-readable form that can be transferred to another provider.
- 7. Right to object: In certain circumstances (including when data is processed on the basis of legitimate interests or for marketing purposes), you may object to such processing.
- Rights related to automated decision-making, including profiling: In this area, there are several rights related to the fact that processing carried out exclusively on an automated basis can lead to a decision that has legal and other significant consequences for a person. In such circumstances, your rights include the right to human intervention in the decisionmaking process.

The full list of your rights (which may include rights not listed above) may vary depending on your country of residence. You should independently examine your rights under the privacy laws in force in your country.

If you wish to exercise any of the rights listed above, please visit

<u>https://www.facebook.com/followmekotobook</u> and write to us. For your protection and to protect all of our users, we may request certain information to verify your identity before proceeding with the processing of your request.

If you have a complaint about how we have handled your request or your personal data, please contact the first-order authority using the contact details above.

If it seems to you that we have not been able to solve your problem, you can immediately send a complaint to the Ukrainian Supervisory Authority for Data Protection. If you reside in the European Union (EU) or the European Economic Area (EEA), you can also contact your local <u>data protection authority</u>. If you reside outside the European Union, you have the right to lodge a complaint with your local privacy and personal data protection authority.

### Representative to the EU

In accordance with Article 27 of the General Data Protection **Regulation (GDPR),** Kotobook has appointed Ltd Genesis world in the EU. If you reside most of the time in an EU member state, you can contact Ltd Genesis **world** for matters relating to the GDPR:

### **10. LOCATION OF DATA.**

We want you to have access to Kotobook wherever you are. To make this possible, we use a global network of servers, including in the US, UK, EU, Ukraine. This hardware is located in third-party data centers, but belongs to Kotobook (Ltd Genesis world). Data collected by our advertising partners and other service providers may also be stored outside the UK and the European Economic Area. We ensure that the data is adequately protected and that existing legal schemes such as the EU-approved Model Clauses (which can be found here) are complied with, and that robust contractual standards are implemented. If you would like more information about our protection measures, please contact us at <a href="https://www.facebook.com/followmekotobook">https://www.facebook.com/followmekotobook</a>.

## **11. STORAGE AND DELETION OF DATA.**

We retain your personal information only for as long as it is necessary for us, on the basis of legitimate interests (as set out in Section 2 above) and in accordance with applicable law. Please read the paragraph "Profile Verification Information (including Biometric Data)" in Section 1 above to review the provisions of our Biometric Data Retention Policy.

After you delete or deactivate your account, it will no longer appear in the app. You can restore your account within 28 days if it were deleted accidentally or deactivated by mistake. After 28 days, we will begin to delete your personal data from our systems, except in the following cases:

- 1. Where data retention is necessary to comply with applicable law (for example, if you make in-app purchases, some personal information is retained for tax and accounting purposes).
- 2. When the data is stored as evidence of compliance with applicable law (for example, we store some information in the event of an account being suspended, in particular, data describing the behavior that caused the blocking, as a justification for our actions in case of requests or claims in connection with the blocking).
- 3. Where there is an unresolved problem, complaint or dispute requiring the retention of relevant information until the conflict is resolved, or
- 4. When information is to be stored to protect our legitimate interests, such as preventing fraud and improving the security of users (for example, information may be required to prevent the registration of a new user account previously blocked for incorrect behavior or violation of the rules for the safe use of the service).

Attention! Even after you delete your account or information from your profile, this information will be available to third parties to the extent that it was previously disclosed to them or to which other users have stored or copied it. We cannot control this and do not assume any obligation in this regard. If you have provided third-party applications or sites with access to your personal information, they may retain this information in accordance with their terms of service and privacy policy. Thank you! We hope we didn't bore you too much!

### **12. CHANGES TO THIS POLICY.**

Kotobook is constantly evolving, and from time to time we may revise our Privacy Policy. The latest version of the policy always takes precedence when regulating our use of your information and is located in the Kotobook **app** - Settings - Privacy Policy. If we make a significant change to this policy, we will notify you, for example, by sending an email to the one linked to your account email address or by posting a notice on Kotobook.

Effective Date. The last change to this Privacy Policy was made on March 22, 2022.